

Lissa Ballinger

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Work Experience

Curator

Aspen Institute, Aspen, CO and Washington, D.C.

2012 – present

- Manage the care and display of the art collection and curation of exhibits in (3) galleries: the Resnick Gallery, Doerr-Hosier Center; the Paepcke Gallery in the Walter Paepcke Memorial Building, and the Hines Gallery in the Kresge Building on the Institute's Aspen Campus.
- Aid with education, marketing and promotion of exhibitions and artwork.
- Foster relationships with donors, collectors who own Bayer work, and community members.
- Help prepare budgets.
- Represent the Aspen Institute's art collection in the community.
- Lead tours of the exhibits as requested, lead regularly scheduled tours, and ensure these events are included in Aspen Institute marketing materials and plans.
- Manage all aspects of exhibition design for the aforementioned three galleries.
- Work with assigned curators and serve as project manager of the exhibitions.
- Seek new donations and long-term loans of artwork. Including making formal art donation and loan requests as well as locating and approaching new donors.
- Work with other staff in writing grants for projects and determine other fundraising ideas.
- Create, maintain and manage all documentation for new loans, gifts, and deaccessions by following all Due Diligence Review and donation guidelines, including drafting thank you notes, and logging them into the LCRM database.
- Adhere to professional gallery and archive standards.
- Organize and implement an accurate and complete inventory of the art collection for insurance purposes.
- Negotiated purchase of monumental Herbert Bayer sculpture from Denver Art Museum and managing all aspects of installation
- Managed refurbishment, placement and installation of 178 works of art to AI's new office in Washington, D.C.
- Moderated public conversations with artists
- Curated, installed and wrote catalogue for permanent exhibition, *The Legacy of Herbert Bayer*
- Curated and managed installation Ferenc Berko artwork in 98 hotel rooms at the Aspen Meadows Resort
- Coordinated restructure of art storage facility and prioritized conservation of artwork on campus

Director, Exhibitions and Sales

Anderson Ranch, Snowmass, CO

2020-present

- Curated exhibition, *Sculpturally Distanced*, 17 sculptures by local, national and internationally-acclaimed artists, all installed outdoors around the Ranch campus. Managed all aspects of exhibition including negotiating artist contracts, and all sales.
- Directed plan for inventory over-haul, created a plan to generate revenue from artwork in storage.

Curator

The Art Base, Basalt, CO

2020-present

- Curate 10 exhibits annually, and direct all aspects of the Exhibitions program including: artist outreach, installation, and working with the exhibitions committee, assist artists with culling of artwork.
- Organize and facilitate Art Base Council events including interviewing artists.

Program Director

Bauhaus 100: Aspen, Aspen, CO

2016 – 2019

- Created and managed a year-long celebration commemorating the Bauhaus influence in Aspen
- Engaged with and coordinated over 30 non-profits and for-profit organizations throughout the Roaring Fork Valley
- Presented on Bauhaus-Aspen connection for journalists and public
- Created, organized and managed the Bauhaus Ball, a community event with over 350 guests
- Managed fundraising and budgets
- Coordinated work with marketing consultant and many volunteers

Owner

Walnut5 Art Advisory, Aspen, CO

2010 – present

- Performed collection management work for private families, including insurance valuation
- Managed restoration, distribution and installation of Estate
- Worked with the Aspen Music Festival and School to manage and install their 'Legacy Art Project'
- Private consultation for two art galleries, including curatorial duties
- Managed & updated WordPress website and Artnet website
- Contributed "One to Watch" articles for Aspen Sojourner Magazine
- Art placement and installation work in private homes and galleries

Gallery Director

David Floria Gallery, Aspen, CO

2009 – 2012

- Oversaw and handled all aspects of daily business, which included; communication with owner and customers, sales, suggested and implemented improvements to the physical space and organizational structure of the gallery
- Handled all aspects of curating exhibitions including; hanging and placement of artwork, advertisements, communication with artists, creative direction, budget, sales

Other Professional Experience

Gallery Director

Sardella Fine Art, Aspen, CO

2005 – 2007

- Oversaw and handled all aspects of daily business which included; communication with absentee owner, sales, weekly staff meetings to discuss sales goals and techniques, suggesting and implementing improvements to the physical space and organizational structure of the gallery
- Organized four solo exhibitions annually, and managed all aspects of the event including announcement design, mailing, promotion and distribution. Other responsibilities included: scheduling, selecting artwork, pre-sales, utilizing client database for sales and attendance and advertising in 5 different publications
- Responsible for selling over a million dollars in revenue annually, increased sales 54.5%
- Managed, hired and trained all staff members
- Fostered and maintained positive relationships with current artists through studio visits and regular contact
- Designed a new website and implemented a search engine program with ArtSystems

Publications Coordinator

Anderson Ranch Arts Center, Snowmass, CO

2005

- Wrote press releases for all Anderson Ranch events, Maintained and updated website
- Promoted and distributed events to media and Board of Directors
- Completed Auction Catalogue for Ranch's Annual Art Auction

Rubin Museum of Art

NYC, NY

2003-2004

- Created a Storytelling Program utilizing a trained volunteer 'corps' for storytelling in the Museum
- Designed curriculum and story anthology for Visitor Services Storytelling participants
- Executed training for volunteer corps for inaugural year of Storytelling Program

Fraenkel Gallery

San Francisco, CA

2001-2002

- Managed the Rights of Reproduction of all artists represented by Fraenkel Gallery including Robert Adams, Lee Friedlander, Susan Derges, & Garry Winogrand
- Managed the press, distribution and sales of the publications *The Little Screens*, by Lee Friedlander and Richard Avedon's *Made in France*

Telluride Gallery of Fine Art

Telluride, CO

1998-2001

- Co-curator of winter exhibition, Gallen & O'Gara and sales and general correspondence with artists and clients

Peggy Guggenheim Collection

Venice, Italy

2000

Post-Graduate Internship

- Participated in daily functions of museum including research, membership & installations

Education

Completed ASA coursework in Appraisal Studies

2014

Master of Arts Administration

Columbia University, NY, NY

2002-2004

Achievements

November 2012-2016 Lululemon Ambassador

December 2004 awarded Liman Foundation Fellowship in the Visual Arts

October 2003 awarded Fellowship from International Association for Professional Art Advisors (IAPAA)