

# Lissa Ballinger

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## Work Experience

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### Owner

Walnut5 Art Advisory, Aspen, CO

2010 – present

- Performed collection management work for private families, including creating template of all items for insurance valuation
- Managed restoration, distribution and installation of Estate
- Worked with the Aspen Music Festival and School to manage and install their 'Legacy Art Project'
- Private consultation for two art galleries, including curatorial duties
- Managed & updated WordPress website and Artnet website
- Contributed "One to Watch" articles for Aspen Sojourner Magazine
- Created a PowerPoint presentation and walking tour after researching Herbert Bayer & his impact on Aspen
- Wrote a proposal for integrating art with a focus on Wellness and Healing for the Aspen Valley Hospital
- Installation work in private homes and galleries

### Curator & Art Registrar

Aspen Institute, Aspen, CO

2012 – present

- Curated, installed and wrote catalogue for permanent exhibition, *The Legacy of Herbert Bayer*
- Managed all aspects of collection management for artwork in all buildings on the Aspen Institute campus
- Curated and installed Ferenc Berko artwork in 98 hotel rooms at the Aspen Meadows Resort
- Coordinated restructure of art storage facility and prioritized conservation of artwork on campus
- Led campus tours and lectures on Herbert Bayer and the Bauhaus
- Implemented new art inventory system

### Gallery Director

David Floria Gallery, Aspen, CO

2009 – 2012

- Oversaw and handled all aspects of daily business, which included; communication with owner and customers, sales, suggested and implemented improvements to the physical space and organizational structure of the gallery
- Handled all aspects of curating exhibitions including; hanging and placement of artwork, advertisements, communication with artists, creative direction, budget, sales
- Managed all aspects of running gallery including finances and artist payment schedule
- Responsible for inventory and sales
- Maintained website
- Created current market value template for art valuation
- Communicated and built relationships with clients, artists and local community art leaders

## Other Professional Experience

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### Gallery Director

Sardella Fine Art, Aspen, CO

2005 – 2007

- Oversaw and handled all aspects of daily business which included; communication with absentee owner, sales, weekly staff meetings to discuss sales goals and techniques, suggesting and implementing improvements to the physical space and organizational structure of the gallery
- Organized four solo exhibitions annually, and managed all aspects of the event including announcement design, mailing, promotion and distribution. Other responsibilities included: scheduling, selecting artwork, pre-sales, utilizing client database for sales and attendance and advertising in 5 different publications
- Responsible for selling over a million dollars in revenue annually, increased sales 54.5%
- Managed, hired and trained all staff members
- Fostered and maintained positive relationships with current artists through studio visits and regular contact
- Designed a new website and implemented a search engine program with ArtSystems

### Publications Coordinator

Anderson Ranch Arts Center, Snowmass, CO

2005

- Wrote press releases for all Anderson Ranch events, Maintained and updated website
- Promoted and distributed events to media and Board of Directors
- Completed Auction Catalogue for Ranch's Annual Art Auction

**Rubin Museum of Art**

NYC, NY

2003-2004

- Created a Storytelling Program utilizing a trained volunteer 'corps' for storytelling in the Museum
- Designed curriculum and story anthology for Visitor Services Storytelling participants
- Executed training for volunteer corps for inaugural year of Storytelling Program

**Fraenkel Gallery**

San Francisco, CA

2001-2002

- Managed the Rights of Reproduction of all artists represented by Fraenkel Gallery including Robert Adams, Lee Friedlander, Susan Derges, & Garry Winogrand
- Managed the press, distribution and sales of the publications *The Little Screens*, by Lee Friedlander and Richard Avedon's *Made in France*

**Telluride Gallery of Fine Art**

Telluride, CO

1998-2001

- Co-curator of winter exhibition, Gallen & O'Gara and sales and general correspondence with artists and clients

**Peggy Guggenheim Collection**

Venice, Italy

2000

*Post-Graduate Internship*

- Participated in daily functions of museum including research, membership & installations

**Education****Completed ASA coursework in Appraisal Studies**

2014

**Master of Arts Administration**

Columbia University, NY, NY

2002-2004

**Bachelor of Arts, English Literature, Art History**

Georgetown University, Washington, DC

1997

**Achievements**

November 2012-2016 recognized as a Lululemon Ambassador

December 2004 awarded Liman Foundation Fellowship in the Visual Arts

October 2003 awarded Fellowship from International Association for Professional Art Advisors (IAPAA)